

# Are You Thinking What I'm Thinking? Differing Stakeholder Definitions of Safe-By-Design

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## Research Question

The Responsible Research and Innovation Team of Project SAbYNA launched a 2 minute online survey (open February–March 2021) and asked the following questions:

- 1) What are the first words or ideas that come to mind when you hear the term 'Safe-by-Design'?
- 2) What is your primary training?

The data below present the results from 133 respondents across the globe with over 400 individual concepts evoked.

## Results / Raw Survey Data

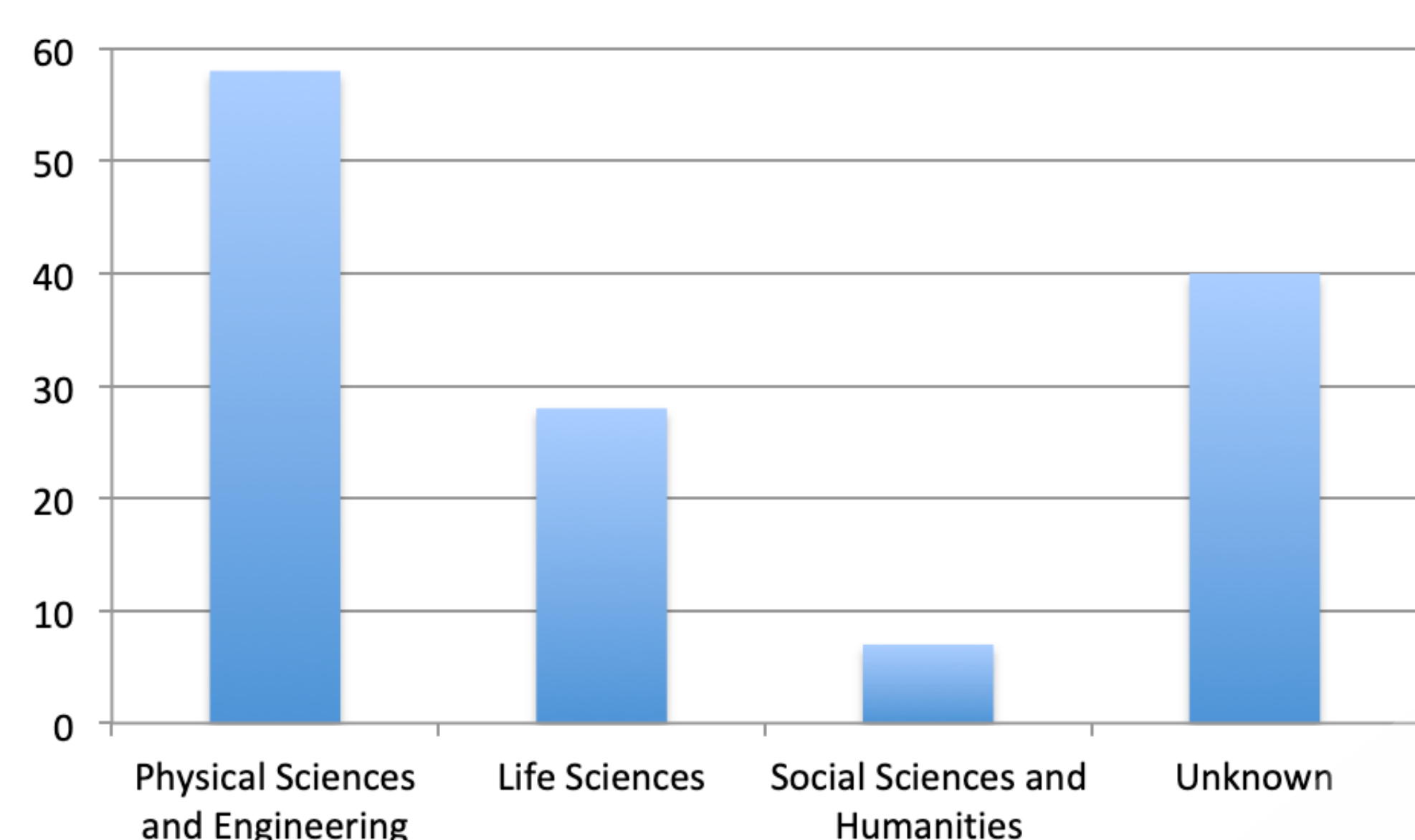


Figure 1: Breakdown of Participants' Backgrounds

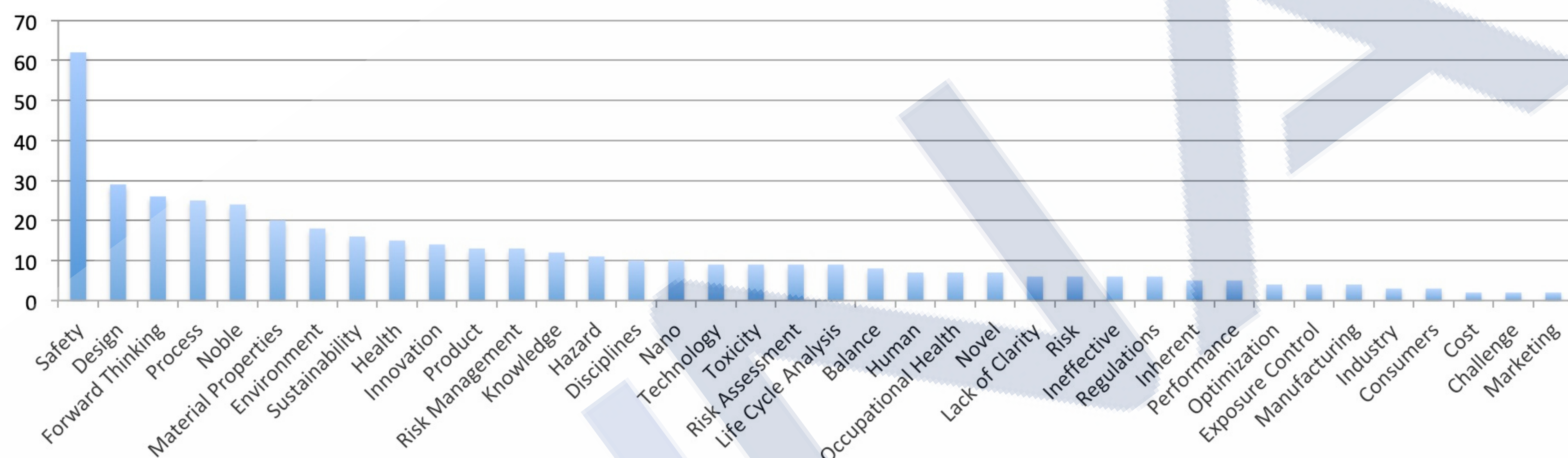


Figure 2: Categorization of Responses into 38 Categories

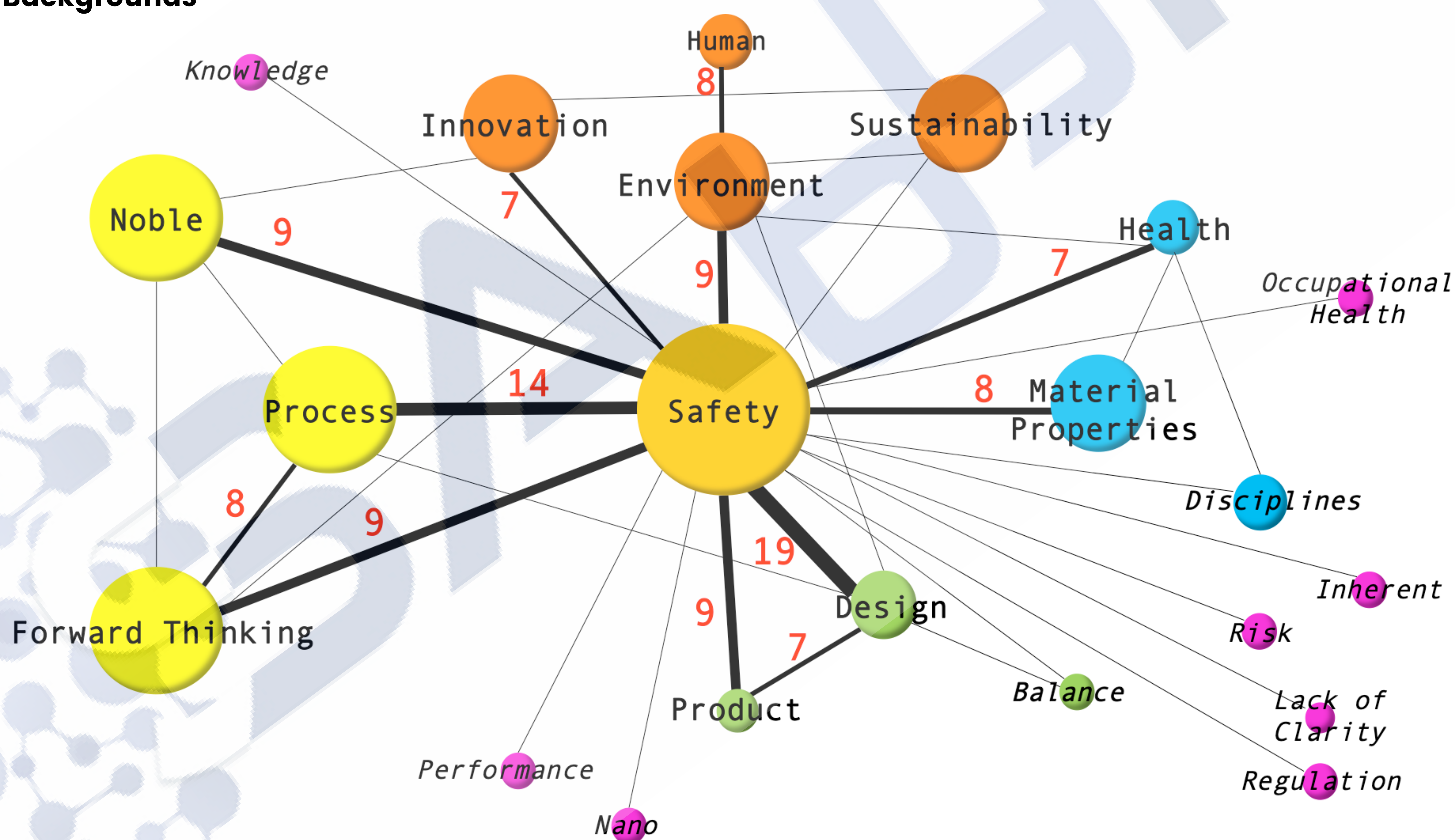


Figure 3: Graphical Representation of Linked Concepts.

Similtude Analysis constructed in *Iramuteq*. Lines connect concepts evoked by the same person. Numbers indicate the number of respondents who shared connected concepts. Unlabelled lines represent linked concepts shared by 2-5 respondents. Coloration was added by the research team to facilitate readability.

## Future Directions / Call to Action

Safe-By-Design: Angry at needless theoretical posturing? Excited about revolutionizing life cycle processes? Confused about what SbD even means anyway?

All of the above?

Help to pin down Safe-By-Design. Register to join our 1-hour workshops

by emailing [rri.sabyna@gmail.com](mailto:rri.sabyna@gmail.com).

We look forward to talking with you!

